

# JUST LANDED

*These hot-off-the-(airport)-runway products are loved by the world's most beautiful women. Now they're hitting our shelves. Get ready for a beauty lift-off*

Words **FARRAH STORR**

## 1. FOR KIWI FRESH-FACED BEAUTY

**Try:** Nature's Beauty Bee Venom Eye Serum, £25, [abeautifulworld.co.uk](http://abeautifulworld.co.uk)

New Zealanders are famous for their simple, natural beauty. This gossamer-light eye serum, which touches down later this summer, is infused with New Zealand bee venom – a natural ingredient that instantly tightens skin. Buzzin'.

**Something (else) to declare:** A few drops patted around the eyes before a big night makes your skin look as radiant as if you've just done a seven-day cleanse.



## 2. FOR PERFECT JAPANESE SKIN

**Try:** Yu-Be Moisturising Skin Cream, £19.50, Boots

Anything we can do, the Japanese can probably do better. The proof: this cream has been the country's bestselling medicated cream since 1957. With vitamin E and B12, it can be used as a balm, primer and bite soother. Smooth.

**Something (else) to declare:** It's best slathered on feet at night for baby-soft tootsies come morning.



## 3. FOR BLEMISH-FREE, SMOOTH EGYPTIAN SKIN

**Try:** Egyptian Magic All-Purpose Skin Cream, £23.40, [activebeauty.co.uk](http://activebeauty.co.uk)

Cleopatra may have used ass's milk to nab cashmere-soft skin, but this balm gives the same results with far less mess. Based on an ancient Egyptian formula that includes bee pollen and olive oil, it heals scars, soothes eczema and helps combat stretch marks. Magic indeed.

**Something (else) to declare:** A 5p-piece size of this can be used as an indulgent cleanser. Or pop on hands and cover with clingfilm for a quick hand treatment.



## 4. TURN BACK THE CLOCK LIKE THE EASTERN EUROPEANS

**Try:** Omorovicza Intensive Hydra-Lifting Cream, £130, [omorovicza.co.uk](http://omorovicza.co.uk)

There's a reason 60% of models come from the Eastern bloc\* – they take extra care against harsh weather. This Hungarian face cream firms, plumps and soothes skin.

**Something (else) to declare:** Amazing as a night-time hand moisturiser, too – and a little bit is all you need.



## 5. FOR THICK AND GLOSSY MANHATTAN-STYLE TRESSES

**Try:** Yarok Feed Your Youth Hair & Scalp Serum, £24, [abeautifulworld.co.uk](http://abeautifulworld.co.uk)

Manhattan princesses swear by this instant-shine serum. With avocado and pure yarrow oil (a plant with anti-inflammatory benefits), it smells like a summer's day.

**Something (else) to declare:** Rub a few drops on to hands to soften cuticles and rough knuckles.

TOUCH DOWN, STOCK UP

Going abroad? Keep an eye out for these beauty buys from around the world

**GERMANY**  
**TRY:** M2Lashes Eyelash Activating Serum, (about £100, [m2beaute.com](http://m2beaute.com))  
**WHY:** Pricy, but it gives dramatically thicker lashes.

**BRAZIL**  
**TRY:** Natura Tododia Jasmin Soap, (About £9 for five, [amazon.com](http://amazon.com))  
**WHY:** This all-natural soap leaves skin soft and smooth.

**THAILAND:**  
**TRY:** Thann Rice Extract Moisturising Cream (About £28, [thann.ca](http://thann.ca))  
**WHY:** A brilliant non-greasy, multi-tasking moisturiser.

**SPAIN:**  
**TRY:** Aloe Vera Aftersun/Shave (about £9.50, [ejove.com](http://ejove.com))  
**WHY:** Aftersun that's doubles as an aftershave for your man.

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